

AGENDA

Meeting: MARLBOROUGH AREA BOARD
Place: St John's Community College, Granham Hill, Marlborough, SN8 4AX
Date: Tuesday 19 October 2010
Time: 7.00 pm

Including the Parishes of Aldbourne, Avebury, Baydon, Berwick Bassett & Winterbourne Monkton, Broad Hinton & Winterbourne Bassett, Chilton Foliat, East Kennet, Froxfield, Fyfield & West Overton, Marlborough, Mildenhall, Ogbourne St Andrew, Ogbourne St George, Preshute, Ramsbury & Axford and Savernake

The Area Board welcomes and invites contributions from members of the public. The chairman will try to ensure that everyone who wishes to speak will have the opportunity to do so.

If you have any requirements that would make your attendance at the meeting easier, please contact your Democratic Services Officer.

Refreshments and networking opportunities will be available from 6:30pm.

Please direct any enquiries on this agenda to Kevin Fielding (Democratic Services Officer) on 01225 776655 / kevin.fielding@wiltshire.gov.uk or Julia Densham (Community Area Manager) on 01249 706610 or julia.densham@wiltshire.gov.uk.

All the papers connected with this meeting are available on the Council's website at www.wiltshire.gov.uk.

Press enquiries to Communications on direct lines (01225) 713114 / 713115.

Wiltshire Unitary Councillors

Peggy Dow	Marlborough East
Nick Fogg (Vice Chairman)	Marlborough West
Chris Humphries (Chairman)	Aldbourne & Ramsbury
Jemima Milton	West Selkley

Items to be considered

1. Chairman's Welcome and Introductions

2. Apologies for Absence

3. Minutes (Pages 3 - 14)

- a. To approve and sign as a correct record the minutes of the meetings held on 31 August 2010.
- b. Matters arising from the last meeting.

4. Declarations of Interest

Councillors are requested to declare any personal or prejudicial interests or dispensations granted by the Standards Committee.

5. Chairman's Announcements (Pages 15 - 18)

To include, but not limited to, the following:

- a. VCS Awards Ceremony
- b. Wiltshire Intelligence Network
- c. Wiltshire Council's new approach to providing face to face customer access to council services
- d. Gypsy and Traveller Site Consultation
- e. Consultation on Wiltshire Local Transport Plan 2011 – 2026

6. Partner Updates (Pages 19 - 24)

To note the written reports and receive updates from any partners who wish to contribute:

- a) Wiltshire Police
- b) Wiltshire Fire and Rescue
- c) Wiltshire NHS
- d) Town and Parish Councils
- e) Marlborough and Villages Community Area Partnership (MaVCAP)

7. Youth Transport Strategy (Pages 25 - 32)

To receive an overview of the recent meeting of the Youth Transport Task Group and consider the following proposals:

- a. Cllr Peggy Dow will present a proposal on behalf of the Youth Transport Task Group for transport funding to a further 7 events.
- b. The Chairman will present a request for funding for a project that aims to assess the current provision and availability of community transport for youth activities.

8. Community Issue - Health (Pages 33 - 38)

- a. Air Quality Issues in Marlborough

Peter Nobes, Environmental Protection Officer, will give a presentation on the air quality management plan options for Marlborough and respond to any questions.

- b. Health and Social Care

To receive the following updates on the current situation in health and social care provision, and consider a proposal to set up a working group to address local health issues:

- i. Cllr Jemima Milton will give a presentation on her role as the Wiltshire Councillor portfolio holder for adult care; and
- ii. Val Compton will update the meeting on her proposal to create a local health forum.

9. Parish Stewards Scheme

Adrian Hampton, Head of Local Highways and Streetscene (North), will give a presentation on the work of the parish stewards.

10. Performance Reward Grant Scheme (Pages 39 - 52)

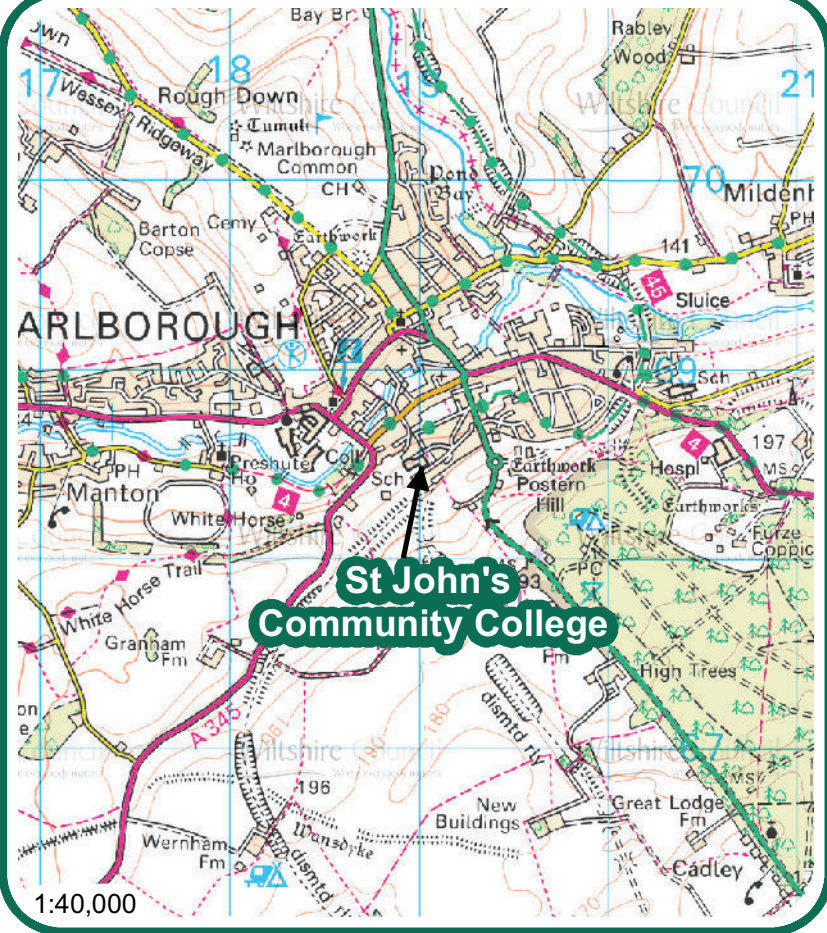
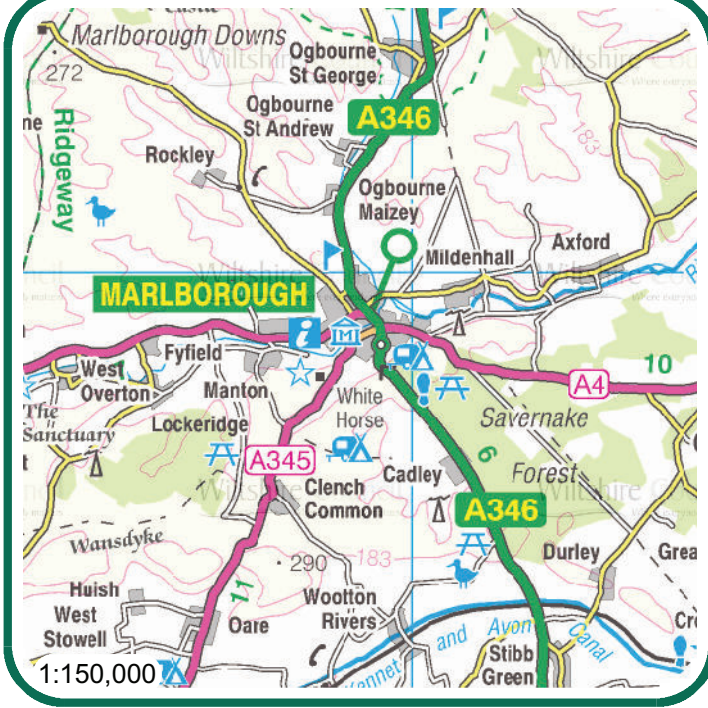
To consider one expression of interest to the Performance Reward Grant Scheme, as follows:

Wiltshire Voices - Councillors will be asked to approve a Wiltshire Voices initiative aiming to encourage a broader participation in civic life by groups that are seldom heard. This initiative is looking for endorsement in principle with the specific 'hard to reach' group to be agreed through consultation at a future meeting. This is a county-wide bid going to all 18 area boards.

11. Any Other Questions

The Chairman will invite any remaining questions from the floor.

12. Evaluation and Close



St John's Community College
 Granham Hill
 Marlborough
 Wiltshire
 SN8 4AX

Wiltshire Council
 Where everybody matters



MINUTES

Meeting: MARLBOROUGH AREA BOARD
Place Kennet Valley Village Hall, Lockeridge, Marlborough, SN8 4EL
Date: 31 August 2010
Start Time: 7.00 pm
Finish Time: 9.20 pm

Please direct any enquiries on these Minutes to:

Kevin Fielding (Democratic Services Officer) on 01225 776655 or kevin.fielding@wiltshire.gov.uk.

Papers available on the Council's website at www.wiltshire.gov.uk

In Attendance:

Wiltshire Councillors

Cllr Peggy Dow (Marlborough East), Cllr Nick Fogg (Marlborough West) (Vice Chairman), Cllr Chris Humphries (Aldbourn and Ramsbury) (Chairman) and Cllr Jemima Milton (West Selkley)

Officers

Karen Scott (Acting Community Area Manager), Julia Densham (Senior Democratic Services Officer) and Kevin Fielding (Democratic Services Officer)

Parish and Town Councils

Marlborough Town Council – Andrew Ross
Aldbourn Parish Council – Alan Phizacklea
Avebury Parish Council – J Baldrey & G Rawlins
Baydon Parish Council – Tony Prior
Berwick Bassett & Winterbourne Monkton Parish Council – Rachel Spratt
Chilton Foliat Parish Council – Graham Francis
Fyfield & West Overton Parish Council – Mary Spender
Preshute– Jean Upton
Ramsbury & Axford Parish Council – Sheila Glass
Savernake Parish Council – Joan Davies

Partners

Wiltshire Police – Inspector Andy Noble
Wiltshire Fire & Rescue Service – Mike Franklin
Marlborough and Villages Community Area Partnership – Richard Pitts
Marlborough Area Development Trust – Martin Cook

Members of Public in Attendance: 4

Total number in attendance: 43

<u>Agenda Item No.</u>	<u>Summary of Issues Discussed and Decision</u>	<u>Action By</u>
1.	<p><u>Chairman's Welcome and Introductions</u></p> <p>The Chairman welcomed everyone to the Kennet Valley village hall.</p> <p>The Chairman then invited all the Wiltshire Council members and officers in attendance to introduce themselves to the meeting along with the Parish council representatives in attendance.</p>	
2.	<p><u>Apologies for Absence</u></p> <p>Apologies for absence were received from James Cawley – Service Director and Bob Gutherson – Berwick Bassett & Winterbourne Monkton Parish Council.</p>	
3.	<p><u>Minutes</u></p> <p>a. The minutes of the meeting held on 22 June 2010 were agreed as a correct record with the following amendments and signed by the Chairman.</p> <p>Agenda Item No.36 - Waste Collection - MaVCAP Vice Chair Mr Edmonds asked the following questions on what technology was being considered for eliminating land fill from the Eastern area following collapse of joint project with SBC.</p> <ul style="list-style-type: none"> • When will the contract for Hills waste Solutions MBT (Mechanical Biological Treatment) Plant at Westbury be signed (go ahead 23rd March) and why is it for 25 years? How much is it costing us? • Following the collapse of joint venture talks with SBC (Swindon Borough Council) what technology has been selected by WC for waste treatment - presumably this is for East Wilts. Will this be another eternal partnership with Hills? • Waste collection per household for East Wilts is shown as £31 per household. North £50 South £69 West £48.50. It sounds as if the unified service, or which the only additional benefit is a doorstep cardboard and plastic collection in East Wilts is actually threatened to 	

	<p>cost us more. The sums do not add up. If all areas go to the East Wilts cycle plus a Plastic and cardboard collection then there should be a reduction.</p> <p><u>Decision</u></p> <p>That answers to these questions would be sent to Michael Edmonds in due course.</p> <p>Agenda Item No.33 – NHS Wiltshire Update - Out-of-Hours Service.</p> <p>Question from Joan Davies (Savernake PC) - during the time that the Out-of-hours service is operational, when will there be a doctor or nurse from this service at Savernake Hospital. As the service is only available by telephoning the Out-of Hours number local people who need to use the service need to know if they are likely or not to be seen at Savernake Hospital.</p> <p><u>Decision</u></p> <p>That an answer to this question would be sent to Joan Davies in due course.</p> <p>b. There were no matters arising.</p>	<p>Kevin Fielding</p> <p>Kevin Fielding</p>
4.	<p><u>Declarations of Interest</u></p> <p>Councillor Nick Fogg declared a personal interest at item 10ii as a member of Marlborough Apple Day Committee. He did not speak or vote.</p> <p>Councillor Chris Humphries declared a personal interest at item 10i as a member of Aldbourne Parish Council. He did not speak or vote.</p>	
5.	<p><u>Chairman's Announcements</u></p> <p>Local Transport Plan Car Parking Strategy</p> <p>It was noted that several people expressed their concerns that the report was too long and difficult to understand.</p>	

Camera Safety Partnership to close

It was noted that Wiltshire Police would looking at how they deploy their services across the County, a decision was expected around December 2010 as to how services will change.

Community speed watch is well supported in the local area.

Flood Packs – request for information from Parish and Town Councils

It was noted that that Parish council representatives would have liked Wiltshire Council to have acknowledged receipt of completed flood packs, it would also have been useful to know which Parishes had returned their packs.

6.

Partner Updates

Wiltshire Police

Acting Inspector Andy Noble – (Wiltshire Police) requested that the written update distributed with the agenda be noted.

It was also noted that that the policy of using the Face book website as a central access point for the Wiltshire Police monthly crime reports was proving unpopular with some members of the public, concerns were raised that not everybody had access to the internet, Acting Inspector Andy Noble advised that this was the most labour effective way of putting this information into the public domain.

Wiltshire Fire and Rescue Service

Mike Franklin – (Wiltshire Fire and Rescue Service) requested that the written update distributed with the agenda was noted.

A question was raised as to whether any future “Salamander” type projects would be run by the Fire & Rescue Service, Mike Franklin advised that funding for the Salamander project had now dried up, the Fire & Rescue Service however, were still actively visiting local schools promoting fire safety etc.

NHS Wiltshire

The written update distributed with the agenda was noted.

Points made from the floor:

- That there were concerns about the way that the PCT were running their business as this may cause a knock on affect to adult social care funding.
- When was it likely that more beds would be made available at Savernake Hospital.
- The list of activities at Savernake Hospital, which was included in the update was very useful but it was felt it would have been helpful if this information had been made available at an earlier date.

The Chairman advised that all concerns would be fed back to NHS Wiltshire.

Decision

That the Community Area Manager would write to NHS Wiltshire requesting answers to the questions raised at 31 August meeting.

Karen Scott

Town or Parish updates

Marlborough Town council – that extra car parking had been made available on the Common to help people who worked in the town during the current period of traffic/road works issues.

There were no parish updates.

Marlborough and Villages Community Area Partnership (MaVCAP)

MaVCAP were attending parish meetings to bring MaVCAP to the communities.

From this there was need to look at cheap and cost effective traffic calming solutions. Broad Hinton, Froxfield, Ramsbury, Fyfield & West Overton, Ogbourne St George, Ogbourne St

Andrew and Ramsbury PC meetings had been addressed with more to come, this will result in a report to the area board.

The minutes of the last area board map out the key issues and proposed actions from the Wiltshire Local Development Framework Consultation results for the Marlborough Community Area.

MaVCAP with MADT is embarking on the consultation phase of the Marlborough Area Refresh Project for the next five years.

The revised Area Plan would be the blueprint for the future of the area, MaVCAP intended to consult widely and provide to highly detailed aspirations for this community area. MaDT Chairman Martin Cook outlined the six phases with consultation of the Area Board and community being the first and current phase.

MaVCAP would be producing a newsletter to summarize its view of the current position.

The date of the next meeting of MAVCAP will be on Tuesday, 28 September at 7.00pm at Marlborough Town Hall

The passing of Mervyn Lilliwhite was noted and the contribution that he had made to MaCAP and other local community groups.

Marlborough Downs Movies

The written update distributed with the agenda was noted.

It was also noted that following the two pilot films, MDM would be requesting that St John's reconsider their rental for MDM's series of bookings for the autumn season. Martin Cook – (St John's School) advised that St John's was an educational establishment and charged groups who used the school facilities, therefore there would always be a cost involved, although these could be reviewed.

A question was asked if there were any cheaper suitable venues available.

	The Chairman thanked everybody for their updates.	
7.	<p><u>Community Area Issues</u></p> <p>a.George Lane Puffin Crossing</p> <p>The Area Board considered Marlborough Town Council’s request to the area board seeking support to upgrade the crossing in George Lane to a ‘Puffin’ crossing.</p> <p><u>Decision</u></p> <p>It was agreed that the Marlborough Area Board supported Marlborough Town Council’s request to upgrade the crossing in George Lane to a ‘Puffin’ crossing and that the issue was to be forwarded to Spencer Drinkwater, Wiltshire Council for consideration at the Community Area Transport Group workshop on 7 October.</p> <p>b.Great Stones Way Walk</p> <p>The Area Board received a short presentation by Ian Ritchie, Chairman of The Friends of The Ridgeway about the proposed ‘Great Stones Way’ walk from Avebury to Stonehenge which would provide an attractive route for walkers and bring valuable recreational and employment opportunities, and boost tourist earnings for local communities.</p> <p>The Chairman thanked Ian Ritchie for his presentation and wished him well with the proposal, it was felt that the group should talk to all local members and parishes to gain as much local backing as possible and increase publicity for the proposed route.</p> <p>For more information please see the Great Stones website at www.ridgewayfriends.org.uk or contact ridgewayfriends@googlemail.com</p> <p>c.Pewsey Road Bridge</p> <p>Councillor Dick Tonge, Cabinet Member for Transport and Highways gave an update on the works at Pewsey Road Bridge and advised that Wiltshire Council appreciated that any roadworks in a busy town like Marlborough was likely to increase traffic congestion, but the current works was unavoidable</p>	Karen Scott/ Spencer Drinkwater

Closing the bridge or implementing weight limits was not feasible because of the importance of the route and its use as an alternative route when the High Street is closed. In view of the bridge's condition and type of construction it became apparent that replacing the existing structure was the only feasible option.

The works had been phased and timed around local events, including the Jazz Festival in July and the Mop Fair in October when the road would be temporarily reopened. The scheme had to fit in with other work on the network being carried out by public utilities elsewhere in the town, and this affected the start date.

The future programming of the works was being reviewed to see if there was scope for increasing the time the bridge could be opened before Christmas, and the council and contractor were working on this at the moment. To some extent this may depend on the weather and the conditions encountered during the demolition of the existing bridge and the construction of the foundations of the new bridge.

Points made included:

- Better traffic information covering the town centre would be welcomed.
- It was vital to keep the Marlborough open to tourists.
- George Lane residents were suffering from noise created from the traffic and have had cars using their drives as turning points.

The Chairman thanked Cllr Tonge for his update.

8.

Young People's Issues

Councillor Peggy Dow presented a proposal from Area Board Task Group for the £5,000 funding allocation for Youth Transport/Access.

At its meeting of 22 June 2010, Marlborough Area Board considered suggestions for improving transport for young people, with an allocation of £5k that Wiltshire Council had awarded to each area board. Following this, and the subsequent MaVCAP meeting on 13 July, an area board task group was convened, chaired by Councillor Peggy Dow,

	<p>which met on 22 July 2010 to consider the matter further.</p> <p>It was proposed to use the £5k to pilot minibus transport from the villages to a number of activities for young people, aged 13-19, between September 2010 and March 2011.</p> <p>Three planned activities have already been identified as being suitable for the transport project. These are:</p> <ul style="list-style-type: none"> • Saturday 4 September- 'Skate Jam' at Salisbury Recreation Ground. • Friday 10 September- Marlborough Downs Movies (MDM) showing of 'the Prince of Persia', Cert 12 A at St John's School. • Saturday 30 October- 'Slum Survivor' event to raise awareness and funds for people who live in slum settlements in the poorest parts of the world. <p><u>Decision</u></p> <p>That the Marlborough Area Board agreed to fund the three pilot events and then look at the business plan of the project, it would then decided on any further future funding from the £5,000 allocated by Wiltshire Council.</p> <p>It was also noted that the Youth Transport Task Group would meet again on 23 September at 2pm, Youth Development Centre.</p>	<p>Karen Scott</p>
<p>9.</p>	<p><u>Funding</u></p> <p>Community Area Grant Scheme</p> <p>The Wiltshire Councillors considered three applications to the Community Area Grants Scheme 2010/11, as follows:</p> <p>Cllr Chris Humphries hands the chair to Cllr Nick Fogg.</p> <p><u>Decision</u></p> <p>Aldbourn Parish Council was awarded £773 for the upgrading of a footpath to improve access for all to the play area and village green.</p>	

Reason

The above application met the Community Area Grant criteria for 2010/11 and improves local route networks for cyclists and pedestrians.

CLlr Chris Humphries now back in the chair.

Decision

Marlborough Apple Day Festival was awarded £709 to raise awareness of local apple varieties and orchard habitats and to launch a community orchard.

Reason

The above application met the Community Area Grant criteria for 2010/11, maintains and enhances the distinctive nature of the local country side.

Decision

Ramsbury Allotment Association was awarded £697 for the installation of a water pipe to the allotment, with the condition that all Ramsbury allotment holders contribute £5.00 per person towards the costs of the water pipe.

Reason

The above application met the Community Area Grant criteria for 2010/11 and also contributes to the Council's climate change agenda.

Performance Reward Grant Scheme

The Wiltshire Councillors considered two bids to the Performance Reward Grant Scheme, as follows:

- i An application had been received by all area boards from the Climate Change Team who wished to provide free energy monitors for loan at all of Wiltshire's libraries to help households reduce their energy consumption and fuel costs.

	<p><u>Decision</u></p> <p>The Marlborough Area Board endorsed the Performance Reward Grant application from the Climate Change Team.</p> <p>ii An application has been received by all area boards from Councillor Chris Williams, entitled Wiltshire Voices. This project is a two year initiative which will challenge our Area Boards to develop new and innovative approaches to community engagement and empowerment, particularly focused on engaging with hard to reach and traditionally excluded groups.</p> <p><u>Decision</u></p> <p>The Marlborough Area Board agreed to defer this bid until further information could be provided.</p> <p>The Marlborough Area Board noted the decision of the Performance Reward Grant Panel at their July meeting, concerning the Christmas lights application and the panel's decision not to approve the bid.</p>	
10.	<p><u>Leisure Facilities Review</u></p> <p>Councillor Stuart Wheeler, cabinet representative for Leisure, Sport and Culture, gave a brief presentation on the review of leisure facilities across Wiltshire and its impact on the Marlborough community area.</p> <p>Points made from the floor:</p> <ul style="list-style-type: none"> • A thank you to Wiltshire Council for its continued support of leisure services in the Marlborough community area. <p>The Chairman thanked Cllr Wheeler for his presentation.</p>	
11.	<p><u>Any Other Questions</u></p> <p>There were no other questions.</p>	

12.

Evaluation and Close

The Chairman thanked everybody for their attendance and made the point that future agendas would need to be smaller if future meetings were to finish at or before the planned 9pm.

Agenda Item No.5

Chairman's Announcements

a. VCS Awards Ceremony.

The Wiltshire VCS Awards scheme has been designed to recognise good practice and good performance, encourage sharing of success stories and to celebrate the many excellent and innovative things happening in the county. It will culminate with an evening Awards Ceremony on 19 October 2010.

b. Wiltshire Intelligence Network



New Research Website Launched

A new website has been created to provide access to a wide variety of information and research for Wiltshire. The new site, www.intelligencenetwork.org.uk, is available to all and aims to support planners and policy makers, community leaders and politicians, voluntary groups and the general public in using accurate data to make informed decisions. A broad range of information is available, organised into the following topic

themes:

- Consultation
- Local Area Profiles
- Population & Census
- Health & Wellbeing
- Education & Skills
- Economy
- Crime & Community Safety
- Community
- Planning & Housing
- Transport & Communications
- Environment, Climate Change, Waste & Recycling
- Culture, Leisure & Tourism

The content of the site will continue to grow over the coming months and the research team is keen to hear any suggestions for content that people would like to see on the site. The site was developed by Wiltshire Council's corporate research team in the Department of Public Health and Wellbeing, in conjunction with the South West Observatory and working in partnership with

NHS Wiltshire and Wiltshire Police. For more information, or to give your views and feedback, please contact Sally Hunter on 01225 713289, or email sally.hunter@wiltshire.gov.uk.

c. Wiltshire Council's new approach to providing face to face customer access to council services.

New proposals to provide face to face contact with our customers.
A short DVD presentation is available from Wayne Smith
Customer Services Operations Manager.
01380-734827
07793-803642

d. Gypsy and Traveller Site Consultation

Consultation planned on possible new Gypsy and Traveller sites following on from the work carried out in April and June this year has now been put on hold. The issues consultation used figures proposed in the draft South West Regional Spatial Strategy as the basis of future need for Gypsy and Traveller sites. The Regional Spatial Strategy has now been revoked and it falls to local authorities to determine the right level of site provision. Officers are currently assessing existing information about the level of need for new Gypsy and Traveller sites in Wiltshire to make sure the development plan document progresses with the correct local targets for new site provision. This has affected the overall timetable for the preparation of the Gypsy and Traveller Site Allocations document. The Area Board will be informed once a revised project timetable on the provision of new sites for the travelling community is available.

e. Wiltshire Local Transport Plan 2011 - 2026

The Council has a statutory duty to review and publish a new Local Transport Plan (LTP) by the end of March 2011. In essence, Local Transport Plans steer the implementation of national transport policies at the local level.

The Wiltshire Local Transport Plan is made up of:

- A long-term transport strategy that seeks to:
 - support economic growth
 - reduce carbon emissions
 - contribute to better safety, security and health
 - promote equality of opportunity
 - improve quality of life and promote a healthy natural environment
- A shorter-term implementation plan based on a realistic assessment of available funding, and
- A number of supporting strategies and technical documents.

In addition, the Local Transport Plan provides the framework for all other organisations with a direct or indirect involvement in transport in Wiltshire.

Consultation on the draft Local Transport Plan will run from **4 October to 26 November 2010**.

The preferred method of communication is for comments to be submitted online at: <http://consult.wiltshire.gov.uk/portal>, where electronic copies of all the documents will be available. Paper copies of the summary document, questionnaire and a reference copy of the Local Transport Plan will also be available from all libraries and main Council offices.

The Council's Cabinet and full Council will consider the results of the consultation in February 2011 prior to the publication of the final Local Transport Plan in March 2011.

Consultation Portal Link: <http://consult.wiltshire.gov.uk/portal>

**Crime and Community Safety Briefing Paper
Marlborough Community Area Board
19th October 2010**



1. Neighbourhood Policing

Team Sgt: Ben BRAINE

Marlborough Town Team

Beat Manager – PC Stan BOARDMAN

PCSO – Mark BRAITHWAITE

Marlborough Rural East Team

Beat Manager – PC Jeremy BATCHELOR

PCSO – Jonathan MILLS

Marlborough Rural West Team

Beat Manager – PC Sarah WATTS

PCSO - Polly RITCHIE

2. NPTs - Current Priorities & Consultation Opportunities:

Our Neighbourhood Policing Teams have concentrated on a variety of issues involving anti social behaviour, traffic matters, and crime. Three Marlborough town priorities are traffic in London Road which receives regular attention with the resultant issue of fixed penalty tickets for speeding and mobile telephone use, anti social behaviour in the skate park, and the Manton parking issues.

Over the school holidays the skate park has been well attended and regularly patrolled, and the Manton traffic issues monitored. Behaviour in the skate park has improved greatly, and Wiltshire Council are assisting with signage to ease problems in Manton. These two priorities will be finalised.

Marlborough Rural West are concentrating on school parking issues in Baydon, and minor obstructions in Froxfield. Baydon will remain an ongoing issue but the problems in Froxfield have resolved themselves and this will be closed.

Marlborough Rural East have turned their attention to the seasonal increase in theft from motor vehicle at our beauty spots. Regular patrols, warning signs, and the heightened awareness have to some extent reduced and displaced the offences across the wider rural area.

Up-to-date details about Neighbourhood Policing Teams including team membership, current priorities and forthcoming community consultation events can be found on our Wiltshire Police Website.

□ Visit the new and improved website at: www.wiltshire.police.uk

3. Police Authority Representative: Mr Chris HUMPHRIES

Please contact via Wiltshire Police Authority Tel. 01380 734022 or <http://www.wiltshire-pa.gov.uk/feedback.asp>

4. Performance and Other Local Issues

CRIME & DETECTIONS (Sept 2008 – Aug 2010 compared to previous year)

MARLBOROUGH	CRIME				DETECTIONS	
	SEPT 2008 - AUG 2010				SEPT 2008 - AUG 2010	
	2008/09	2009/10	+ / -	% Change	2008/09	2009/10
Violence Against the Person	146	116	-30	-20.5%	63.7%	37.1%
Dwelling Burglary	37	17	-20	-54.1%	5.4%	0.0%
Criminal Damage	182	141	-41	-22.5%	9.3%	7.8%
Non Dwelling Burglary	69	80	11	15.9%	4.3%	2.5%
Theft from Motor Vehicle	78	90	12	15.4%	1.3%	2.2%
Theft of Motor Vehicle	15	19	4	26.7%	13.3%	15.8%
Total Crime	752	699	-53	-7.0%	30.2%	15.7%
County Division is compared with 15 most similar divisions in other Forces. Currently County Division is performing very well and is ranked 1st (out of 15) for our overall crime and 5th (out of 15) for our overall detection levels						

Anti-Social-Behaviour – reported incidents

COMMUNITY AREA	JULY-SEPT 2009	OCT-DEC 2009	JAN-MAR 2010	APR-JUNE 2010	PERIOD AVERAGE
MARLBOROUGH	130	106	101	132	117.3

Inspector Andy Peach
Area Commander



Report to the Marlborough Area Board

Incidents attended for the period August & September 2010

Total number of calls for the Board's area	47
Total number of fires	8
Chimney fires	1
Total number of fire related deaths	0
Car Fire	1
Bins/paper bank	3
Total number of deliberate fires in the Boards area	1

Total number of deaths (RTC)	1
Total number of injuries in area (all RTC)	3
Number of RTCs attended by WFRS	8
Number of False Automatic Fire Alarms attended	15
Number of Co-Responding by WFRS in area	8

Summary of main events:-

The Service's 'Rural Safety' team is continuing to engage with farming and equine communities regarding fire safety.

We are continuing our ongoing work with our 'Fire Stop' project working with statutory and voluntary organisations to identify the more vulnerable members of our community who may be at an increased risk of dwelling fires. We then offer home fire safety checks and fit smoke alarms where needed.

NHS Update – October 2010

Transforming Community Services (TCS)

The revised NHS Operating Framework for 2010/11, released by the Health Secretary Andrew Lansley in June 2010, makes it clear that all Primary Care Trusts in England must make it a priority to separate themselves completely from providing actual services and that a complete split has to be achieved by April 2011.

This means that NHS Wiltshire must organise a transfer of community services provided by Wiltshire Community Health Services (WCHS) to other organisations, such as hospital Trusts, other NHS providers (such as GPs) or to Wiltshire Council, with the capability of securing on-going employment for front-line staff on NHS pay and conditions.

NHS Wiltshire is currently in discussions with each of the potential bidders who will submit their proposals by 15 October. The proposal will be short listed by the 28 October with bidders being invited for interview. The Board and Commissioning Committee will make a decision about the preferred provider by 9 November, this will ensure that WCHS staff can be notified formally about their new employer by January 2011 and will allow for a smooth transfer by 1 April 2011 to fulfill government requirements.

Wiltshire performs well in cancer stats

More people than ever are surviving longer than a year after being diagnosed with cancer, and Wiltshire patients fare better than the national average, figures just released from the Office of National Statistics (ONS) show. In England, the number of people surviving for at least a year after diagnosis increased during the period between 1996 and 2006 from 61.8% to 65%. In Wiltshire the one-year survival rate went up from 64% in 1996 to 65.8% ten years later.

NHS Wiltshire's blueprint for improving cancer survival is its Wiltshire Cancer Reform Strategy, approved by the Board in October 2008. One of the key aspects of the strategy is encouraging and supporting people to make lifestyle changes (stopping smoking, sensible drinking and keeping an eye on your weight) that can help prevent many forms of cancer. Cervical, breast and bowel cancer screening offer a better opportunity for early diagnosis and successful treatment.

In 2008, the year when the strategy was introduced, NHS Wiltshire invested an extra £1.1million on early detection and screening services, bringing its total cancer spend to £6.7million for the year. The Cancer Survival Index for Primary Care Trusts covers all cancers, and has been designed to monitor the effectiveness of cancer services in PCT areas. It is adjusted for differences

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between PCTs in the profile of their resident cancer patients by age, sex and type of cancer.

Chippenham celebrates new NHS dental practice

A new dental practice in Chippenham offering NHS treatment to around 12,000 patients opened officially on 24 September 2010. Guest of honour Duncan Hames, MP for Chippenham 'cut the ribbon' at the Hathaway Dental Practice. He was joined children from nearby New Road Nursery, who last year won the prestigious Gold Award from NHS Wiltshire's Happy Little Teeth programme. Happy Little Teeth works with children aged 0-5, their families and carers, to promote healthy teeth and stop children being scared of the dentist's chair.

The Hathaway Practice, which started seeing patients in spring 2010, is the flagship of a three-year, £3million+ investment in NHS dentistry in Wiltshire. Run by established dental providers Dr Michael Frain Ltd., the practice has state-of-the-art accommodation for 5 dentists, 2 hygienists and an oral health promoter. It currently has 5,500 NHS patients on its books, with capacity for at least another 6,500 over the coming two years.

Overnight stays for partners to continue at PAW

A pilot scheme offering partners an overnight stay after the birth of their baby at the Princess Anne Wing (PAW) of the Royal United hospital in Bath has been so successful that Wiltshire Maternity Services have decided to run it indefinitely.

The Annual General Meeting and Board meeting of NHS Wiltshire will be held on Wednesday 17 November at 10am - **2010 at Southgate House**. Members of the public are welcome to attend.

Papers are published a week before the meeting on www.wiltshire.nhs.uk or on request from Stacey Saunders, NHS Wiltshire (tel: 01380 733839, email: stacey.saunders@wiltshire.nhs.uk). For further information or copies of documents referred to above, please contact Jo Howes, Community Engagement Manager, 01380 733929 or jo.howes@wiltshire.nhs

Marlborough Community Area Board - 19th October 2010

Youth Transport Proposal

Proposer:

Marlborough Area Board Youth Transport Working Group

What is the purpose of this report?

The purpose is to ask the Board to support this proposal to provide free transport for young people within the community area so that they are able to attend an additional 7 organised events.

What does the project hope to achieve?

- To address the identified need that evening transport within the area is often difficult for young people, especially from rural areas.
- To promote the minibus scheme so that it can be seen whether it is an effective way of addressing the need.
- To provide a safe way for young people to travel to organised events.
- To help explore if a more sustainable model of transport provision can be provided.

How will the project work?

- Transport to three events were organised in the late summer which provided a platform on which this project can be run. Although take-up was low (4 people for the first two events), this was to some extent to be expected. It will take some time for the scheme to get well known and the publicity went out during the summer holidays. No funding from the Area Board was spent in the running of these events.
- It is proposed that transport is offered to the following 7 events:
 1. Salvage Fashion Show (13th November)
 2. The Rat Pack Vegas Spectacular (20th November)
 3. Three evening events during the Youth Development Centre events programme. The Youth Service will provide the driver and chaperone for these events. (During Autumn half term)
 4. Bluz 'n' Zuz (During November)
 5. Drop-in to enjoy Christmas in Marlborough (During December)
- The transport will be publicised electronically and through the school.

- Transport will be hired through the Urchfont minibus (See costs below). The key advantage is that a driver will be provided. However, a CRB checked chaperone will be required to accompany the driver. This is because it is Wiltshire Council policy that all staff who work with young people must have a approved Criminal Records Bureau check before they work with those young people. While Wiltshire Council is funding and organising this project these rules are in place. Ellie Vesey-Thompson has offered to co-ordinate the requests to go on the minibus. This can be done electronically and once numbers are known, the Urchfont Minibus co-ordinator will let her know when the young people will be picked up. This information can then be sent out them.
- Future co-ordination of transport schemes could be carried out in several ways including a co-ordinator in each village or possibly utilising the Youth Champions within each Parish Council. However this will be decided when this scheme has been evaluated and can be considered alongside the transport 'Mapping and Gapping' report.

How much will the project cost?

- The exact cost for the hire of the minibus depends upon who wants to use it and therefore how far it will have to travel. However we would expect it to be in the region of £90 per event; hence about £630 in total.
- Publicity via electronic means is generally free as is radio and press coverage.

How will the project sit alongside the proposal to map and gap transport provision?

- This project will provide real data on how much demand there is for a scheme such as this and where that demand seems to be coming from.
- This project will also be able to help identify lessons learned if considering running a similar scheme again.
- This information can be then placed alongside the 'Mapping and Gapping' project report so that the Board can consider how to take this issue forward.
- The long term goal of both projects is that the Area Board can help support the setting up and running of a more sustainable and community led solution.

What will happen when?

19 October 2010 - Marlborough Area Board decide whether to support the proposal

End of October - Publicity finalised and sent out

Mid Nov – Mid Dec - Events held

January - Project evaluated

8 February 2011 - Area Board considers 'Mapping & Gapping' report with evaluation

Recommendations

- Marlborough Area Board support the project as outlined in this report
- Marlborough Area Board agrees to fund this project up to a maximum of £800
- Marlborough Area Board requests that the evaluation of this project is brought back to the meeting on 8 February 2011 to be considered alongside the 'Mapping and Gapping' report

PROJECT INITIATION DOCUMENT

Project Name	<i>Youth Transport – Mapping and Gapping</i>
Date	October 11 th 2010
Author	Julia Densham
Project Sponsor	Marlborough Area Board
Version	Version 1

Purpose

This document defines as concisely as possible all major aspects of the project and forms the basis for its management and the assessment of overall success.

It enables the governance structure responsible for approving projects to make the decision to give approval to the project and commit resources to it. If the project does not appear viable or worthwhile it should be stopped or referred back for further information.

Contents This publication contains the following topics:

1	Project Background
2	Project Objectives
3	Project Scope
4	Project Approach
5	Project Deliverables
6	Interfaces and Dependencies
7	Project Resources
8	Communication Strategy

1. Project Background

- Transport has been identified as a key issue for young people living in Wiltshire
- Wiltshire Council has responded by devolving an additional amount of approximately £5000 to each Area Board to use as they see best within their local area. This needs to be spent/allocated by the end of March 2011
- In Marlborough, it was agreed that a transport group would be set up to look at possible uses for this funding. This has been centred on providing transport through the use of mini buses to selected events
- Alongside the work of the transport group it has been suggested by Wiltshire Councillors of the Area Board that an additional complementary task should be carried out which looks to carry out a mapping and gapping exercise of transportation in the Community Area
- This PID sets out what this work would hope to achieve and how it will be undertaken

2. Project Objectives

- To provide a clear understanding of what transport and supporting services are available in order to identify gaps and agree appropriate action to address them

3. Project Scope

The project will be confined to the following areas:

- What mini buses are available, how can they be booked and when are they available?
- What transport schemes operate?
- What bus routes are there, when do they run, how well used are they?
- Are co-ordinators (particularly in each parish) required? Are there people who are willing to act as co-ordinators? How could the young people take responsibility for this?
- What are the needs of the young people? When and where is transport required? What do they want to travel to?
- In what ways can the community be helped to help itself?
- Some analysis of this information and recommendations on the way forward

The project will not at this stage:

- Explore solutions in detail
- Not carry out significant additional consultation

4. Project Approach

It is proposed that Community First carry out this project as they have the expertise and knowledge required. The work will be mainly a desktop exercise that will collate the local information and data and present it together in a way that is clear, digestible and points to what action is required.

The information will be provided from a mixture of sources:

- Existing data e.g. bus providers, transport services, Community First, etc.
- Consultation exercises such as 'Dreams and Wishes'
- Best practice and learning from other areas

5. Project Deliverables

The project will produce a report covering those areas described in the project scope. This will be ready for and presented to the Marlborough Area Board on 8 February 2011 meeting. It will be the responsibility of the Board to decide if it wants to accept the recommendations and how to take the work forward.

6. Associated Projects

The project will compliment and run alongside the work being carried out by the transport group that aims to provide lifts to chosen events for young people who would otherwise be unable to attend.

7. Project Resources

Community First have agreed to undertake this work at a reduced rate of £1108. The funding for this will come from the remainder of the Youth Transport Money. There is an additional £5,200 available that was carried over from last year's budget that can be used to help implement any recommendations. The Board also has funding available if suitable requests are made and agreed.

8. Communication Strategy

The project will be overseen by the Marlborough Community Area Manager on behalf of the Board. They in turn will ensure that the Unitary members are kept informed of progress and that the output of the project is presented to the whole Area Board in February.



Public Protection Service

Options for an Air Quality Management Area, Herd Street, Marlborough

Summary

Wiltshire Council have been monitoring Air Quality in Marlborough for several years and a recent report (The Detailed Assessment of the Air Quality in Herd Street, Marlborough) states that the UK Air Quality Objectives for the average concentration of the exhaust pollutant, nitrogen dioxide (NO₂) is likely to be exceeded in Herd St / Barn St. The report is on the Air Quality pages of the Wiltshire Council website, www.wiltshire.gov.uk.

As a result of the conclusions made in this report, Wiltshire Council now have a duty to declare an Air Quality Management Area (AQMA) which will need to cover at least the area known to be a problem and are seeking to consult on options for the AQMA within the Marlborough area

Nitrogen dioxide – source and health impacts.

It is known that road vehicles are responsible for over 50% of the emissions of nitrogen oxides in the UK; the proportion in the impacted area in Marlborough is to be established as part of the Air Quality Management Process we are going through.

Nitrogen dioxide has been identified as having a number of adverse health effects, focused around the respiratory system, in both asthmatic and non asthmatic subjects. Short-term exposures can increase reactivity to allergens, such as pollen. In some individuals high levels of nitrogen dioxide can precipitate or exacerbate episodes of asthma. Exposure of children to nitrogen dioxide may increase the risk of respiratory infections and possibly lead to poorer lung function in later life. There is some evidence that use may be linked with impaired lung function.

The Government has set an annual mean objective of 40 ug/m³ to be met by 31.12.2005 and a 1 hour mean objective of 200 ug/m³ not to be exceeded more than 18 times a year by 31.12.2005.

The objectives are set for the protection of human health and have been set purely on the basis of medical and scientific evidence of how the pollutant affects human health.

Pollution Monitoring in Marlborough

We monitor for nitrogen dioxide at 12 sites in the town, 7 in the Herd St. / Barn St. area. To measure the level of NO₂ we use diffusion tubes, a clear plastic tube open at one end and at the closed end a mesh is impregnated with a pollutant absorbing chemical. The diffusion tube collects the pollutant during the exposure period and then is resealed and

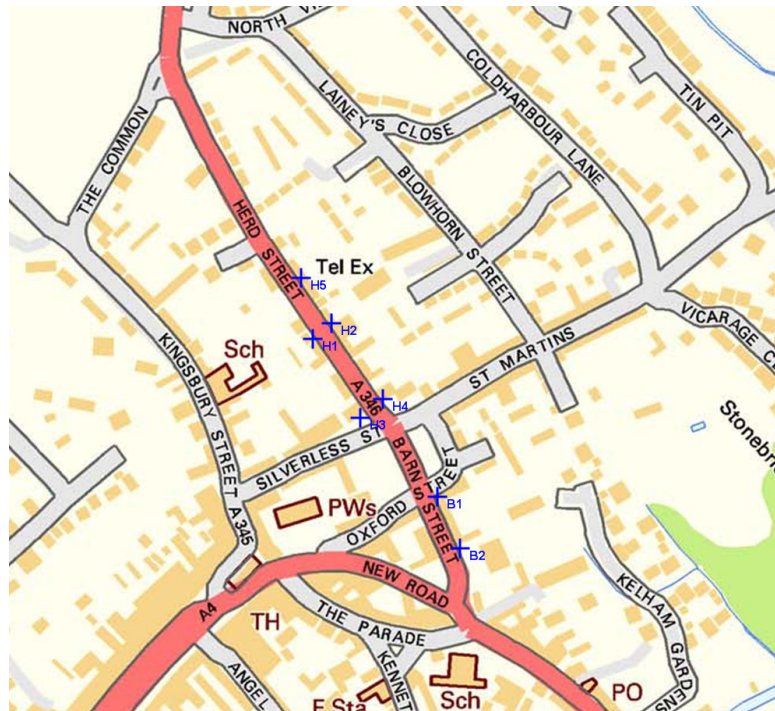
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returned monthly to a laboratory for analysis. The laboratory then assesses the quantity of the pollutant absorbed by calculating the average ambient NO₂ concentration over the exposure period.

Each tube is mounted on a lamp-post or similar structure ensuring that the open end is at the bottom to prevent rainwater collection.

The results from the monitoring carried out in Herd St. / Barn St. in 2009 indicate that the annual mean objective is being exceeded at 4 locations with levels at the other sites close to the objective.

Monitoring Locations in Herd St / Barn St, Marlborough



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What is an Air Quality Management (AQMA) Area ?

An AQMA (Air Quality Management Area) is an area where air pollution is expected to be above the National Air Quality Standards and where people could be exposed to air pollution. Necessary steps will be identified to reduce the pollution in these areas wherever possible. Any major development proposed within an AQMA will need to take account of the impact of the proposals upon the quality of the air.

As air quality improves the AQMA may be reduced in size or removed completely.

Introducing the Options for an Air Quality Management Area in Marlborough

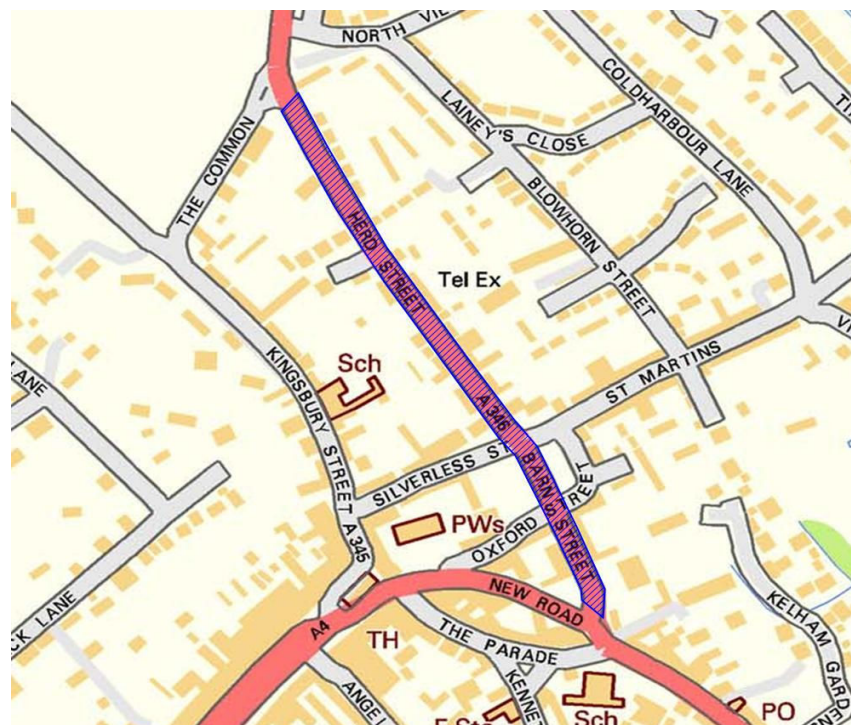
While the air quality problems in Herd Street / Barn Street are known and monitoring is established, there is concern regarding levels of pollution in other areas of the town and so we are suggesting three alternatives for the AQMA within Marlborough and to consult with residents as to the best option for the town.

The final decision of the boundary and the formal designation of the AQMA will be made by the Marlborough Area Board, the decision making body for Wiltshire Council in the Marlborough Area.

Option 1 - Herd Street / Barn Street AQMA

It is known that the Air Quality will exceed the Air Quality Standards for NO₂ throughout the highlighted area, the zone of exceedence. Adoption of Option 1 will cover our statutory duty in respect of this zone.

However, further monitoring in Marlborough is ongoing and in the future the Air Quality Management Area may need to be expanded or a separate one declared which will involve significant extra work and introduce further time delays.



Option 2 – Marlborough Main Roads AQMA

Option 2 is limited to the known area of exceedence in Herd Street and the major roads feeding traffic towards Herd Street, the A4 and the A338 south of Herd Street. The proposed AQMA thus covers all of option 1 plus the A4 east to the Elcot Lane junction and west to the town hall. The A338 to the south of Marlborough would be included as far as the roundabout with the new industrial estate.

An extended AQMA is likely to cover any further Air Quality problem hotspots in the town and will benefit us if new problem areas be identified as the lengthy reporting procedure will not be required. It should be noted that the monitoring of the air quality in the High Street over the past 15 years indicates that it is not likely to be a problem area.

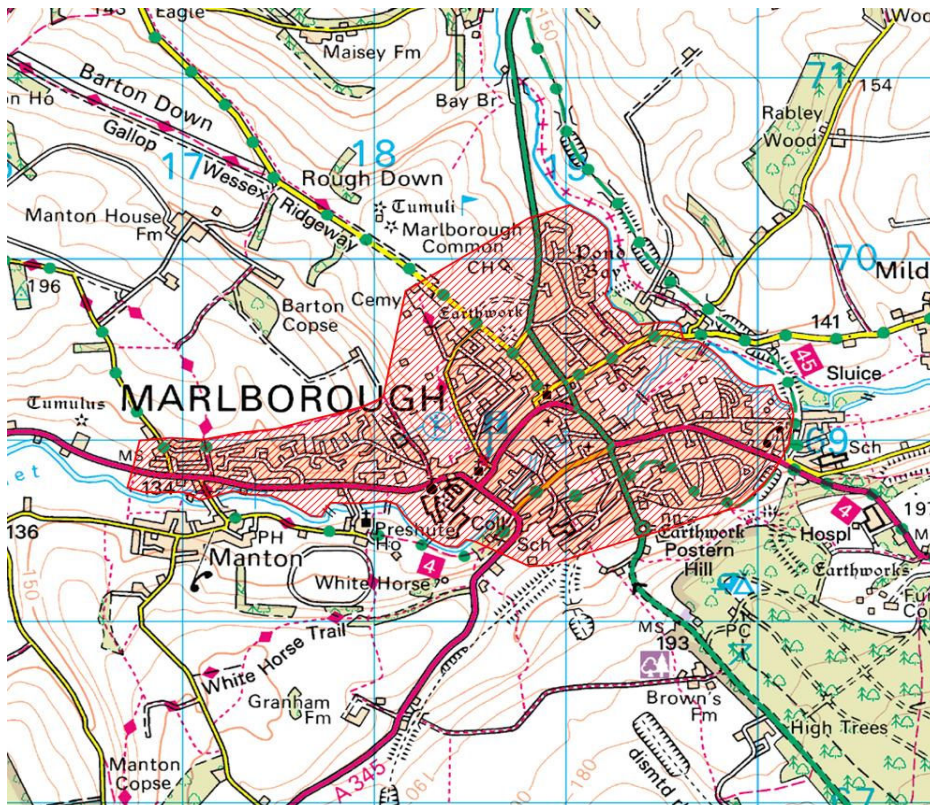


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Option 3 – Marlborough AQMA

Option 3 is a blanket AQMA for the main residential area of the town. This mirrors a method used in other areas – Tewkesbury and Salisbury for example.

Adoption of this option for the AQMA will remove the lengthy reporting stage should any further air quality problems be found within the town.



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The procedure following the declaration of an Air Quality Management Area

Once an AQMA has been declared the Council is required to complete a Further Assessment of the Air Quality within 12 months. This is aimed at confirming the problem; to suggest the improvement in air quality that will be necessary and to clarify where the pollution is actually coming from.

The Further Assessment will provide useful information for the next stage in the process, the development of the Air Quality Action Plan (AQAP), and assist in the targeting of appropriate measures.

The Action Plan will essentially set out how the local authority will use its powers and also work in conjunction with other organisations to improve the air quality in the problem area. This report needs to be produced within 18 months of the declaration of an AQMA.

Comments

Please forward any comments you have regarding the proposed options for an Air Quality Management Area within Marlborough to:

Peter Nobes, Specialist Environmental Protection Team, Wiltshire Council
Tel: 01380 – 734892 Email: peter.nobes@wiltshire.gov.uk

For further information about our Air Quality work please visit the Air Quality pages of the Wiltshire Council Website – [http://www. Wiltshire.gov.uk](http://www.Wiltshire.gov.uk)



Performance Reward Grant Scheme

APPLICATION FORM

To be returned to:

Karen Spence, Performance Manager, Performance Team

Email: wiltshirelaa@wiltshire.gov.uk

Area Board	All Area Boards
Form submitted by (contact for all queries)	<p>Cllr Chris Williams Portfolio Holder for communities Chairman Tidworth Area Board</p> <p>(Contact: Mary Cullen, Area Boards Team)</p>
Name of initiative	Wiltshire Voices
Brief Description of Initiative	<p>This project and LPSA bid to resource it was a specific recommendation from Wiltshire Council’s Cabinet on 23rd March 2010 which considered the recommendations arising from the Review of Area Boards. It has the full support of Cllr Chris Williams, Portfolio holder for Communities.</p> <p>Background Community engagement and empowerment have been high on the political agenda over recent years and are likely to continue to be significant requirements for local authorities.</p> <p>Key drivers for this include the need to</p> <ul style="list-style-type: none"> • address the democratic deficit - rebuilding public confidence, making local government more transparent and accountable • increase active citizenship- to deliver more cohesive communities and increase ‘social capital’, • improve service quality and efficiency • deliver a fairer and more equal society. <p>The Local Government and Public Involvement in Health Act 2007 requires local authorities and other organisations to provide meaningful opportunities for involvement of a representative mix of local people using a variety of engagement activities.</p> <p>Statutory guidance makes it clear that appropriate engagement</p>

and empowerment should be embedded as standard practice throughout authorities, central to service delivery, policy and decision-making.

Whilst Wiltshire Council is an exemplar authority, having developed our innovative Area Boards approach and having received Green Flag status for our community engagement activities, there is much more that we can do with our partners to ensure that meaningful opportunities for involvement continue to be provided and developed.

The recent review of Area Boards concluded that the Council and partners needs to do more to ensure that a representative cross section of the community is engaged at local level. This presents significant challenges in terms of reaching out to hear the voices of the traditionally excluded and harder to reach groups and also attracting new people to our area board meetings.

The Wiltshire Voices is a two year initiative which will challenge our Area Boards to develop new and innovative approaches to community engagement and empowerment, particularly focused on engaging with hard to reach and traditionally excluded groups.

The project will bring benefits to some of the most disadvantaged people in Wiltshire. It will also both benefit and challenge the Council, its partner organisations such as the Police, the NHS, Wiltshire Fire and Rescue and the MoD as well as the voluntary sector organisations, our Town and Parish councils and community partnerships.

This project has the following objectives:

1. To ensure that Wiltshire Council and its partners continue to meet obligations under the Duty to Involve and further develop our understanding of the communities we serve, their needs and aspirations
2. To build on and further develop existing community engagement good practice as developed by the Council and its partners
3. To test out a range of approaches and techniques for widening participation and involvement of those groups who are hard to engage and traditionally excluded
4. To develop a toolkit of tested approaches to engaging with different groups.
5. To produce a resource documenting the learning from this activity for use by the Council and dissemination to other partners and local authorities
6. To direct Council and partners resources more effectively

in the future, feeding into budget setting processes and targeting areas and communities of greatest need, thereby delivering services which are more responsive and better tailored to the needs of our local communities

7. To ensure that a wider cross section of the population have access to our community grants awards, to bring forward and support projects from a wide range of groups and individuals. This will contribute to narrowing opportunity gaps and further develop social capital.
8. To help deliver on our Equalities and Diversity targets e.g. gathering further data and knowledge of Wiltshire's diverse communities, supporting elected members' understanding of equalities and inclusion
9. To Developing the role of area boards in promoting equalities and inclusion, contributing to community cohesion.
10. To ensure that a wide range of perspectives are fed into community planning processes, including the work of the Wiltshire Assembly and its thematic partnerships
11. To broaden and deepen the membership and further develop the capacity of our community partnerships.

Project details

Each Area Board will be allocated £3,000 and will be challenged to develop a community engagement initiative that reaches out to the most disadvantaged groups and those with whom contact to date has been limited. Community Area Managers, equalities team, partners and Local Elected members will undoubtedly already have ideas for how this money should be targeted, reflecting gaps in attendance at Area Board meetings and local knowledge of particular groups and communities.

Our Community Area profiles, information from People's Voice, Mosaic and other information provided by our partners e.g. JSNA will help facilitate the process, providing a good understanding of the demographics of our community areas, key issues and target groups.

Once a target group or topic area has been identified, the Community Area Manager will set up a Project team which includes and elected member, a voluntary sector organisation representative, a member of a user group where possible, an appropriate partner representative and relevant professional officers. We will also have advice and support from our Equalities Team.

Phase one will involve desktop research to explore the demographics of where people are, to find out what engagement has happened previously, the approaches to engagement which

	<p>have worked best, what needs have been identified and how these could be addressed and ongoing engagement made possible through partnership working at Area Boards.</p> <p>Phase two will involve direct engagement with the identified groups using a range of forms and formats, based on knowledge of what works but also allowing for the development of new an innovative approaches which we can test out together. The engagement is likely to take a variety of forms form from web and technology based schemes, to video or radio work, to more traditional face to face interviews, group work and survey type activities.</p> <p>All approaches will be documented in the third phase of the project in 2011-2012 and the aim is to bring these together into 'Wiltshire Voices' a life story resource which will bring the perspectives of a wide range of people into view and facilitate better understanding of needs and issues faced by people living in Wiltshire and the ways in which partners have come together to respond to these through our Area Boards.</p> <p>The resources developed will include an Issue Book, tracking an issue through the perspective of one person and looking at how it was resolved. We will also produce a DVD showing a range of life stories. We will also develop presentation materials to disseminate the approach we have adopted and the learning acquired through the process.</p> <p>The fourth Phase is Influence, where our work on Wiltshire Voices will be publicised to other authorities and partners. It will be promoted for use in our schools to further learning, promote good relations and understanding between different people thereby contributing to our community cohesion objectives. It will also be promoted through our libraries and through community partnerships and other organisations.</p> <p>The work will have the support of the Equality and Human Rights commission and the IDEA both of whom have offered time with Wiltshire Council to develop these types of initiatives. The involvement of these partners will also ensure that the work is promoted to other authorities, thus further raising the profile of Wiltshire Council.</p>								
<p>Please put a cross against the ambition(s) that this initiative will support</p>	<table border="1"> <tr> <td data-bbox="491 1854 1273 1892">Building resilient communities</td> <td data-bbox="1273 1854 1436 1892">X</td> </tr> <tr> <td data-bbox="491 1892 1273 1930">Improving affordable housing</td> <td data-bbox="1273 1892 1436 1930"></td> </tr> <tr> <td data-bbox="491 1930 1273 1968">Lives not services</td> <td data-bbox="1273 1930 1436 1968">X</td> </tr> <tr> <td data-bbox="491 1968 1273 2004">Supporting economic growth</td> <td data-bbox="1273 1968 1436 2004"></td> </tr> </table>	Building resilient communities	X	Improving affordable housing		Lives not services	X	Supporting economic growth	
Building resilient communities	X								
Improving affordable housing									
Lives not services	X								
Supporting economic growth									

	Safer communities	X
	Protecting the environment	
	Action for Wiltshire – combating the recession	
Amount of funding sought	£54,000.00	

What will this money be spent on? (please show split between capital and revenue. For capital expenditure guidance – see Appendix 1 in the Bid Pack)	Total Project Cost £60,000		
	Item	Capital	Revenue
	18 area boards X £3,000 community engagement initiatives		£54,000
	Total		£54,000.00

Please describe how your initiative will support the ambition(s) indicated above, and summarise the action that will be taken

The initiative will support the LAW ambition of Building Resilient Communities by creating neighbourhoods where residents feel that they belong to the local community. Through reaching out to traditionally excluded and hard to reach groups we will show that their views and needs are important to the Council and its partners.

This project will support our ambitions around Lives not Services as residents will share their views about what needs to be done to improve their local area and quality of life. This will feed into our services and ensure that they are delivered in a more responsive way. Residents involved in the project will also gain in confidence and develop new skills, contacts and networks which will have long term benefits both for themselves and for the council and its partners.

This project will also support the development of our community partnerships into the future as the community profile information is enhanced and their membership base is broadened and deepened through contact with new people. This will in turn ensure the development of community plans with more local buy in and local relevance.

This project will further develop the local leadership role of our elected members and community representatives, many of whom will have had limited experience or knowledge of engaging with disadvantaged groups.

	<p>It will also improve the way in which organisations in Wiltshire work together. It will require and enable close working relationships between voluntary sector groups, Community Area Managers, Community Partnerships, equalities groups and town and parish councils.</p> <p>It will also contribute to creating stronger and more inclusive communities by bringing people together, providing opportunities for learning about each other and helping develop local solutions to identified local need.</p> <p>The project will contribute to the Council's performance on a range of National Indicators including</p> <p>NI 1- % of people who feel people from different backgrounds get on well together in their local area NI 2- % of people who feel that they belong to their neighbourhood NI 3 – Civic participation in decision-making in the local area (more people will get involved in our area boards through broader range of agenda items emerging and broader range of groups applying for grant awards). NI 4- % of people who agree they can influence decisions in their locality (as above) NI 5- overall/general satisfaction with local area NI- 140 Fair treatment by local services</p> <p>The initiative will also contribute to perceptions of safer communities as people learn more about each other and some of the barriers and misconceptions people have about each other are broken down.</p> <p>The initiative will reflect our commitment under the existing equality schemes to promote involvement , participation and engagement of diverse communities in Wiltshire, thereby increasing civic participation and local community cohesion</p>
<p>What makes this initiative a local priority (e.g. evidence from research and local support)</p>	<p>As noted previously, the Review of Area Boards carried out after the first six months of operation, concluded that in order for the Council and its partners to fully meet our aspirations to involve local people more fully in decision making, more needed to be done to engage with a wider cross section of the community in the process.</p> <p>Evidence from discussion at Chair's meetings and the recent Review of Area Boards, suggests that only a narrow cross section of people in our communities are currently represented at our Area Boards. The risks inherent in this include;</p> <ul style="list-style-type: none"> • Area Board agendas are not always reflective of the real issues and concerns of local people

	<ul style="list-style-type: none"> • Our community planning process is only informed by a limited number of voices and perspectives, the needs and aspirations of a significant number of people are not identified or reflected within it. This can lead to disillusionment, lack of buy in to community partnerships and residents feeling that they do not have a say or a stake in community plans and the decisions that affect them. • Public funding is targeted at the wrong local priorities • Access to our community grants pot will be limited to those groups and organisations used to participating and developing funding applications e.g. parish and town councils and large charitable organisations. This does not enable the council to effectively target its resources to narrow existing gaps in opportunity and to address inequality • Significant issues affecting specific groups in the community may not be identified or addressed, affecting residents' quality of life and impacting negatively on community cohesion. • The Council fails to meet its duties and targets around equality and inclusion under the equality schemes, and will not be able to enhance our commitment to promote the right to civic participation under the human rights regulations • Our services are designed around the needs of a few • We may not be making best use of the information and expertise provided by our partner agencies, organisations and voluntary sector groups.
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<p>How will you know you have been successful?</p>	<p>We will know we have been successful when we have</p> <ul style="list-style-type: none"> • Brought together a range of partners onto our Project teams • Identified target groups in each community area, in consultation with elected members, community partnerships and our partners in both the statutory and voluntary sectors and user groups and through the use of MOSAIC and other demographic datasets at our disposal • Researched past and current initiatives and incorporated the learning and best practice from these into new collaborative ways of working • Designed engagement initiatives across our Area Boards in consultation with our partners as above • Secured the participation of representatives of target groups in the initiative • Developed mechanisms and approaches which work and document these • Continued involvement of groups in our area board processes • Altered over time, the overall profile of those participating in
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	<p>our Area Boards process (this is wider than attendance at Area Board meetings, it also includes participation in using our issues system, participation in community events, participating in agenda setting, participating in community planning and in the work of our community partnerships and the online community networking resource proposed by WFCAP)</p> <ul style="list-style-type: none"> • Altered over time the overall profile of those applying for community grants and the target groups funded. • Have developed a learning resource drawing upon the engagement experiments, documenting real people's experiences and what works in terms of securing their ongoing engagement • Seen realignment of our services and those of our partners to better address local needs • seen improvements in the percentage of people feeling overall satisfaction with their area, that they have a say in their local community, that people from different backgrounds get on well together and that they belong to their neighbourhoods and can influence decisions in their local area (National Indicators as above) • Shared our learning with other partners and local authorities • Improved trust and confidence of diverse communities in the Wiltshire council and public services overall
<p>How will you measure the impact? (may have more than one measure)</p>	<ul style="list-style-type: none"> • 18 inclusion/engagement projects will be trialled • There will be a greater diversity of voices and perspectives heard at our Area Board meetings. For example in Warminster, community radio brings the voices of local people into the Area Board meetings, on a range of items. • There will be more locally generated agenda items at Area Boards • There will be an increase in the number of issues reported through our issues system by the target groups identified • There will be an increase in the number of grant applications received from the target groups • There will be an increase in the representation of target groups at our Area Board meetings, either directly or through advocates • We will measuring requests for our learning resource DVD • We will monitor the changing Profile of community Area Networks • We will monitor the membership of our Community Partnerships • Our community plans will be more reflective of local communities.

<ul style="list-style-type: none"> • What is your improvement target (s), and when do you expect to achieve this/these? 	<p>The improvements targets are</p> <ul style="list-style-type: none"> • Improvements will be measured through the above methods. Whilst this is still early in the operation of our Area Boards and our baseline figures have not as yet been produced, we will be working on this over the next year and will be able to measure improvements as we go forward. • We will also monitor the scores for NI's 1,2,3,4,5 and 140. If this project or some of the elements of it are successful, there will be an increase in all of these results. <p>These NI's are monitored by the Place Survey. The next one takes place in 2010 which may be too soon to see improvements generated by this project. Following this, the survey will be repeated in 2010 which may be ideal timing in capturing the success of this project.</p>
<ul style="list-style-type: none"> • How will you ensure that the improvement continues after the end of the initiative? 	<p>We will ensure that the improvement continues at the end of the initiative by</p> <ul style="list-style-type: none"> • Working more effectively with our partners to share information and undertake joint consultation and engagement activity • Adding the names of those who have participated onto our Community Area Networks (our databases of local contacts) to which we send regular information and seek feedback on the operation of our area boards and request agenda items. • Monitoring the profile of those on our CAN with a view to developing a more representative sample • Ensure that those who have participated receive our regular Just a Minute newsletters giving information about our area boards, grants awarded and agendas and details of future meetings • Use the techniques and approaches which have been tested on an ongoing basis, allowing for their further development and refinement • Continue to monitor the participants at our area board meetings and the types of agenda items coming to our Area Boards • Link those participating in the engagement initiative into our community partnerships • Monitor the distribution of our community grants and the types of projects and groups funded on an annual basis • Monitor the levels of community engagement in our community partnerships and community planning processes

	<ul style="list-style-type: none"> • Share learning across the council and with our partner agencies such as NHS Wiltshire and other organisations and authorities • Use Mosaic and other research tools tools to help identify target groups and communities and ensure representation of a wide cross section of people in the Area Boards process on an ongoing basis.
<p>Who will benefit from this initiative?</p>	<p>We anticipate that a wide range of people will benefit from this initiative as we target groups such as</p> <ul style="list-style-type: none"> • Young people • Older people • Black and Ethnic Minority residents • Disabled people including people with sight and hearing impairments • People with limiting long term health conditions • Gypsy and traveller communities • Social housing tenants • People with Learning Disabilities • Carers • LGBT people • Victims of Anti-Social Behaviour • Army families • Migrant workers • Homeless people • Stroke Victims • People with mental health difficulties • People receiving home care • Boating communities • Single parents • NEETS <p>There will also be benefits for the Council and its partners in terms of increased knowledge about our local communities, delivery on our equality and diversity targets, increased understanding of local need and the opportunity to design our services and allocate resources more effectively in response to these.</p> <p>There will be benefits for a range of local voluntary groups and organisations as we involve them in scoping and running community engagement initiatives. This will include opportunities for closer working and collaboration, sharing of resources and knowledge and securing future funding for projects.</p> <p>The project will have benefits for our elected members in terms of broadening their experiences of working with different groups and</p>

	<p>communities. This will support and reinforce our equalities commitments to provide training for elected members in equality and diversity issues. The project will also promote our elected members in their community leadership roles.</p> <p>Our partners and other authorities will benefit from this initiative as we disseminate the good practice and share the learning from Wiltshire.</p> <p>Our authority is also likely to benefit in terms of enhanced reputation. We are well placed to spearhead this type of learning, as we are already recognised as a leading authority in community engagement and empowerment.</p>
<p>Confirm no unfunded commitments from this initiative</p>	<p>I confirm that there will be no unfunded financial commitments arising from this initiative.</p>
<p>What are the key risks to success and how will these be managed?</p>	<p>.The key risks are that</p> <p style="padding-left: 40px;">Some engagement initiatives will fail to produce wider or sustained engagement of particular groups.</p> <p>This risk will be managed by</p> <ul style="list-style-type: none"> • Involving key partners at an early stage to draw upon their knowledge experience and expertise e.g. carers organisations or gypsy and traveller liaison services. • Accepting that not all groups will want to be fully engaged on an ongoing basis but will have knowledge and information about how to get involved should they wish to. It is also important that we recognise that the process of engagement is as important as the outcome. • Allowing for advocacy and experts in particular fields to help input on behalf of these groups. <p>There is a risk that our partner organisations will not engage in the process</p> <ul style="list-style-type: none"> • This risk is unlikely to materialise as there are significant benefits for all partners in participating in the project. We have already demonstrated good partnership working in responding to the information provided in the JSNA and in our work with the Police and town and parish councils around Community Speedwatch and other local initiatives. We are keen to develop our partnership working with the Mod and to look at the need of army families in particular.

Who will manage the initiative	The initiative will be managed by The Area Boards Team Contact Mary Cullen Team Leader Area Boards Team (south) 01722 434260

Signed:

Cllr Chris Williams, Wiltshire Council Portfolio Holder for Communities (on behalf of All Area Boards)



Dated:

Agenda Item No.10 –Appendix1

Report to	All Area Boards
Date of Meeting	August - October
Title of Report	PRGS Funding Bid: Wiltshire Voices

What is Wiltshire Voices?

Wiltshire Voices is a project to encourage broader participation in civic life. It is designed to ensure that the needs of all local people are properly understood and addressed.

Background

A recent review of the Area Boards revealed concern that some sections of the community are not fully engaged. These groups are often absent from meetings and events and their needs are not well understood. The Boards were criticised for focusing too heavily on the needs of the 'usual suspects.'

Responding to the challenge

Wiltshire Council's Cabinet considered this issue carefully. It has challenged the Area Boards to respond positively at local level. The Cabinet encouraged the submission of a funding bid to support this work and the Performance Reward Grant (PRG) Panel has given 'in-principle' support subject to approval by the Boards.

A focus on positive local action

Wiltshire Voices is about changing lives – not glossy reports. We want information in the form of personal stories, articles and recordings that will challenge, question and prompt responses. The information will be tailored to meet the needs of different people – such as service professionals, community groups, schools, parish councils and the media. The aim is to generate discussion, learning, ideas and - most importantly - *action*.

A lasting legacy

Wiltshire Voices is about making a lasting difference. New ways of involving people will be developed and this will become the way we do business not an optional add-on. With help from localised public services, communities will be finding and delivering solutions to local challenges and issues. Grants and funding will be better targeted to support projects that really make a difference. Priorities and plans will be more clearly focused on the needs of local people and our work will centre around improving lives not services. Over time these things will help make Wiltshire a better place for everyone.

Capacity and resources to deliver

Instead of each Board trying to engage many groups it is proposed that each Board works intensively with one priority group in its locality. Across Wiltshire this will mean that the needs of 18 different community groups will be addressed. The bid proposes that each Board is allocated a sum of £3,000 to complete its own local project. The work will be coordinated by the Community Area Manager and involve councillors, service providers and community groups – *but most importantly local people*. Each project will take around 8 months and Wiltshire Voices will be complete by Summer 2012 at the latest.

To enable Wiltshire Voices to proceed, the Area Board is asked to support this bid for PRG funding.

Wiltshire Voices

- What?** To make sure a wider range of voices are heard by:
- engaging a broader cross section of the community in the work of the Area Boards - ‘not just the usual suspects.’
 - ensuring that the loudest voices do not always dominate
 - better understanding the needs of those who cannot or do not speak up for themselves
 - creating new ways for people to participate
 - encouraging more community based inclusion projects
 - developing community plans that focus on the needs of the whole community
- Why?** A survey conducted in Spring 2010 revealed serious concerns about the lack of involvement of ‘everyday people’ and harder to reach groups. In response, Wiltshire Council issued a challenge to the Area Boards to broaden community engagement.
- Who?**
- The project will focus on and involve those whose needs are less well understood.
 - The 18 Community Area Managers will facilitate the work across Wiltshire
 - Partner agencies, frontline service officers, support workers, carers, voluntary services and councillors will be involved
 - A small project team will lead the work in each area.
- How?**
- Project team of key people to plan and manage the project
 - Desk research and information gathering
 - Face to face engagement with target group
 - Recording, documenting and presenting
 - Publishing and promoting
 - Action planning
- When?** Commencing in Autumn 2010 and concluding by early Summer 2012
- Progress?** Area Boards across Wiltshire have been looking to identify target groups. So far, the following provisional programme has been established.

- | | |
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| • Amesbury | <i>(Council tenants and leaseholders)^</i> |
| • Bradford on Avon | <i>(Boaters)^</i> |
| • Calne | <i>(People with mobility issues)^</i> |
| • Chippenham | <i>(Disability allowance claimants)*</i> |
| • Corsham | <i>(NEETS)^</i> |
| • Devizes | <i>(Victims of domestic violence)*</i> |
| • Malmesbury | <i>(Rural isolation and access)^</i> |
| • Marlborough | <i>(Recently retired)^</i> |
| • Melksham | <i>(Everyday people who currently do not participate)^</i> |
| • Pewsey | <i>(Rural families on low incomes)*</i> |
| • Salisbury | <i>(People with learning disabilities)*</i> |
| • Southern Wiltshire | <i>(Gypsies and travellers)^</i> |
| • South West Wiltshire | <i>(Young people in rural areas)^</i> |
| • Tidworth | <i>(Army dependents)^</i> |
| • Trowbridge | <i>(Teenage parents)^</i> |
| • Warminster | <i>(Older people in residential care)^</i> |
| • Westbury | <i>(Elderly people living at home)^</i> |
| • Wootton Bassett & Cricklade | <i>(Stroke sufferers)*</i> |

^ provisionally agreed

* subject to confirmation